

NEW GLUTEN-FREE PRODUCTS

No Cow Bars

CINCINNATI, OH—D's Naturals recently launched No Cow Bars, a new line of high-protein bars with no added sugar or artificial ingredients for a nutritious on-the-go snack. The bars are perfect before or after workouts or just as a protein supplement. In addition, all D's Natural products are vegan, non-GMO and free of gluten, dairy, lactose and soy. Each No Cow Bar delivers 20-21 grams of protein with only 160-180 calories and 1-2 grams of sugar (MSRP \$2.49-\$3.49 per bar). The bars come in Peanut Butter Cookie Dough, Mint Chocolate Chip, Blueberry Cobbler and Chocolate Pecan Pie. For more information, call (513) 404-6494 or visit www.dnaturals.com.



Vegan Liquid Stock

CAROL STREAM, IL—Massel's newest gluten-free product is its Concentrated Liquid Stock. The gourmet bouillons are available in vegetable and vegan chicken and beef made strictly with veg-

etable ingredients with the savory taste and smell of chicken and beef. The liquid stock is also lactose free, has no added MSG, is low in carbohydrates and is cholesterol- and preservative-free. Concentrated Liquid Stock is available in small pouches that make two whole quarts of bouillon (MSRP \$3.49).

For more information, call (630) 384-6145 or visit www.massel.com.

Mediterranean Munchies

NEW YORK, NY—Mediterra offers six new bars in unique flavors with ingredients such as fruits, vegetables, seeds and grains. All bars are natural, non-GMO and gluten free, and are inspired by the Mediterranean diet, which is thought to be one of the healthiest lifestyles worldwide. The six flavors are available in three varieties. The Savory Bars contain high amounts of vegetable content, yet are kosher, dairy-free, low in calories, sodium and sugar and contain protein-rich pea crisps with a hair of olive oil. The flavors include Tomato, Basil and Capers and Olive, Walnut and Chives. The Sesame Honey Energy Bars contain only limited ingredients, including roasted sesame seeds, Greek honey, pistachios from Aegina Island and orange peel, respectively. These come in Sesame Seed, Pistachio and Greek Yogurt and Sesame Seed, Orange and Greek Honey. The Yogurt and Oat Bars contain 7 grams of protein, and come in Yogurt, Oat and Apricot Pistachio and Yogurt, Oat and Cherry Pistachio (MSRP \$1.99 for single and \$23.95 for a box of 12). For more information, call (800) 228-1091 or visit www.shopmediterranean.com.



Coconut Yogurt

LAKE SUCCESS, NY—Dream brand by The Hain Celestial Group introduces its new Coconut Dream Non-Dairy Yogurt available in Plain, Vanilla, Strawberry, Blueberry and Raspberry. The coconut-based non-dairy yogurt is high in calcium, low in sodium and contains live and active cultures. The product is free of gluten, lactose and soy, is vegan and is made with non-GMO ingredients. The suggested retail price is \$1.59-\$1.99. For more information, call (925) 300-3966.

Spray Lotion

LAKE SUCCESS, NY—JASON gluten-free personal care has released Sheer Spray Lotions, which are free of parabens, sodium lauryl/laureth sulfate, petrolatum, artificial colors and phthalates. The botanically rich lotions provide all over sheer moisture without any mess and are made from 95 percent all-natural contents. Each bottle is packaged in ethically conscious spray bottles that are airtight and free of chemical propellants. The sprays are available in Soothing Aloe Vera with chamomile and ginseng extracts intended for sensitive skin, and Softening Cocoa Butter with shea butter and vitamin E for dry skin. Each 6-oz. bottle is \$10.99. For more information, call (866) 595-8917 or visit www.jason-personalcare.com.



Perfect Bars

SAN DIEGO, CA—Perfect Bar (originally Perfect Food Bar) launched its new packaging, design and two new flavors to their line of all-natural protein bars. Aside from the high amount of protein, Perfect Bars are also gluten free, packed with vitamins, contain 20-plus organic superfoods and offers an easy-to-read product label. Each bar is sweetened with honey and contains zero refined sugar, and comes in five flavors: Peanut

Butter, Almond Butter, Cranberry Crunch Lite (200 calories or less), Carob Chip and Fruit Nut. The company will also launch Vegan Almond Coconut and Almond Acai Lite (24.99, box of 8). For more information, call (866) 628-8548 or visit www.perfectbar.com.

Fire Sticks

FRAMINGHAM, MA—Ian's Natural Foods announced their new line of Sriracha Fire Sticks, spicy, French fry-shaped chicken sticks. They're an allergy-friendly and gluten-free appetizer or snack that are great with any dipping sauce. The new healthy snack is made with whole grain breading and antibiotic- and cage-free white chicken meat. They do not contain wheat, milk, casein, eggs, peanuts, tree nuts or soy (#4.99-\$5.99). For more information, call (800) 54-FOODS; (800) 543-6637 or visit www.iansnaturalfoods.com.



Gluten-free Gummies

WHEELING, IL—Easter is right around the corner and Surf Sweets offers an array of soft and chewy confections from rings and bears to jellybeans. All of the products are Non-GMO Project Verified and gluten free. The candies are also free of artificial colors or flavors, corn syrup, dairy and casein. Allergy-friendly, they also contain the daily-recommended dose of vitamin C per serving. Surf Sweets' Organic Goodness manufactures Organic Spring Mix Jelly Beans (MSRP \$4.99, 8-oz.), Organic Jelly Beans (MSRP \$2.19, 2.7-oz.), Organic Watermelon and Peach Rings (MSRP \$2.19, 2.75-oz.) and Organic Fruity Bears (MSRP \$2.19, 2.75-oz.). For more information, call (224) 676-1070 or visit www.surfsweets.com.